

The Nobel Sustainability® Trust with the support of H.S.H. Prince Albert II of Monaco  
Launches a Major New Initiative to drive Sustainable Technologies

London, 22<sup>nd</sup> September 2016 - The Nobel Sustainability® Trust ("NST") is leading a major new initiative to finance, incubate and accelerate the development of clean technologies.

The initiative will start with the formation of the Nobel Sustainability Fund® ("NSF"). NSF will drive faster access to funding for the development and deployment of clean technologies. Earth Capital Partners LLP ("ECP") has been selected by NST to launch and manage the Fund. The fund will be seeded by the Government of Monaco, which will be joined by other governments, corporations and prominent individuals, such as Stephen Lansdown.

The collaboration demonstrates further the commitment of His Serene Highness Prince Albert II to achieve a more resource efficient world. His commitment and vision is perfectly aligned with NST's; that of a world in which alternative, renewable and sustainable energy sources will be available to all members of society; where innovation driven solutions have been found and implemented successfully to meet both present and future needs whilst avoiding environmental threats.

The Nobel Sustainability® Trust is a Nobel family initiative to encourage the research, development and implementation of products and procedures within the field of renewable and sustainable energy. It was formed in 2011 and is chaired by Professor Michael Nobel.

The Nobel Sustainability Fund® a multi-phase, multi-geography fund, will be headed by Gordon Power of SET3 and ECP. ECP is an established, London based business, which focuses on investment and asset management in renewable energy and sustainability. ECP is a member of the SET3 platform of highly skilled local investment management teams located in the key regions where NSF will be deployed. NSF will invest across the cleantech and sustainable technology sectors, accelerating companies for growth, expansion and acquisition.

The strategy of the Fund is to deliver attractive risk return characteristics and low correlation to both traditional and alternative investments. Target investors will include sovereign wealth funds, institutions, foundations and others; each should respond positively to ECP's focus on sustainability, which is embedded in the group's culture and values.

The Nobel family legacy includes outstanding contributions to philanthropy and the development of some of today's great industries. Its foremost members are Immanuel Nobel the inventor of the rotary lathe, Ludvig Nobel, the founder of Branobel and Alfred Nobel, the inventor of dynamite, who left the major part of his estate to the creation of the Nobel Prizes.

## Comments

H.S.H. Prince Albert II of Monaco: *"It is essential to ensure energy security for developing nations and to promote mitigation of environmental impacts. It is also a major challenge for developed nations, seeking to maintain current living standards, to minimise climate impact on future generations"*.

Professor Michael Nobel, commented: *"The Family traditions of innovation, smart business and philanthropy find their best expression in this new initiative where we collaborate with leaders around the world to promote innovation and to reward excellence"*.

Stephen Lansdown, Chairman of SET3: *"Society must address the basic needs of all people in all parts of the world. Resource efficiency, particularly in regard to energy, is fundamental. I am delighted to support this initiative, believing strongly that combinations of financial excellence and sustainability expertise are the only way to build businesses of the future. NSF will deliver better businesses faster and with attractive returns for stakeholders"*.

Mungo Park, Chairman of Innovator Capital, a major contributor from the outset of this initiative: *"Sustainable technology research and development will raise awareness of the crucial role innovation plays in the mitigation of environmental impacts. We, at Innovator Capital, look forward to collaborating with NST and NSF on CleanEquity® Monaco and multiple other fronts."*

## Spokespeople

Professor Michael Nobel  
Stephen Lansdown  
Mungo Park  
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### Core subjects for press comment:

Sustainable investment  
The environment & climate change

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